



*“Honoring Their Service
By
Picking up Membership”*



January 11, 2012

**Honoring Their Service
About our Members**

For more than nine decades, members of the American Legion Auxiliary have honored the service of special veterans in their lives with a spirit of volunteerism and shared commitment to serving all of America’s veterans and their families. This year, we have encouraged our members to fire up their membership efforts by remembering and recognizing those veterans from whom they earned their eligibility or were special in their lives. In support of this initiative, we’ve encouraged all members to share their veterans’ stories and pictures.

Always wear your **“Honoring Their Service”** button. If you don’t have one bring a picture with you to Mid-Winter Conference!

Mid-Winter
February 11, 2012



Mail in all membership to Department prior to February 2, 2012. Grab up all membership received after Feb. 2 and bring it to the Mid-Winter Conference for our annual membership turn in.

Check out Oklahoma American Legion Auxiliary web site at www.ok-ala.org

Keep watchful eyes for information pertaining to National’s 2013 dues increase and other events.

Department Numeric Objective

First let me start by thanking all of you who are diligently working on recruiting and renewing members within your Units this year. As you know membership is a big job, one that we all share. Attention Membership Chairmen, if you’re feeling overwhelmed, put together a membership team. Give each team member a list of members to call or visit. We need to get back to basics and personally invite members back to meetings while letting them know how important their membership is to us and the American Legion Auxiliary. 2011 is over and the time to renew is **NOW** for those members who have been waiting for the new year to begin.

To date Oklahoma is ranked 48 with 3,877 members for a total of 62.20%. Three weeks remain for us to obtain our Milestone 2 numeric objective of 70%. We can do it!

**February 2, 2012
70% numeric objective**

In less than THREE weeks, Milestone #2 – our second numeric objective date will arrive. Let’s work together to achieve this goal. If each of us could recruit just one new member or collect one renewal, our Auxiliary ranks would grow exponentially!

**Milestone date #3 April 5, 2012 – 85%
Milestone date #4 July 30, 2012 – 100%**

Oklahoma is bringing up the rear in Southern Division ladies. Let’s continue to push forward the race is not over yet!